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## **Pérez Art Museum Miami Corporate Luncheon Business Community Honors Philanthropic Legacy of R. Kirk Landon; Spotlights South Florida's Leading Corporate Collections**

### ***BNY Mellon Announces Gift of Art to PAMM's Permanent Collection***

**MIAMI – September 30, 2015** – At the Eighth Annual Pérez Art Museum Miami (PAMM) Corporate Luncheon, presented by South Motors Automotive Group and STARR Events, South Florida's business community gathered to honor the legacy of R. Kirk Landon with PAMM Corporate Honors. Landon benefitted a long list of South Florida's nonprofit organizations, including schools, universities and arts groups, and was deeply passionate about education.

"R. Kirk Landon left an indelible mark on the institutions and people he touched through his generosity, including PAMM," said PAMM board of trustees Chairman Aaron Podhurst. "We are pleased to donate all funds from the Luncheon to the museum's education program as a memorial gift in his name."

In the spirit of corporate philanthropy, BNY Mellon announced a gift of art to the museum's permanent collection. The painting, Mel Bochner's *Dead Reckoning*, was on view nearly 30 years ago at the Center for Fine Arts, PAMM's predecessor, during the travelling exhibition *Mel Bochner: 1973-1985*. In addition to the gift, BNY Mellon is sponsoring several exhibitions at the museum, including *Project Gallery: Nicolas Lobo* and *Project Gallery: Bik Van der Pol*, on view now, and *Firelei Báez: Bloodlines*, which opens on October 15, 2015.

"Miami is fortunate to be home to many successful businesses and professionals who care about the community they operate in," said Luncheon Co-Chair Jorge M. Pérez. "This museum, and Miami's cultural landscape, is growing and thriving because of the businesses that provide support in the arts, like BNY Mellon."

More than 250 of South Florida's most influential business leaders attended the highly-anticipated luncheon, which honors the corporate community for its vital support of the arts in South Florida. Attendees enjoyed a delicious lunch reception by STARR Events, explored new exhibitions and viewed a short film highlighting corporations with local art collections, like BNY Mellon, Greenberg Traurig and Bacardi.

The PAMM Corporate Luncheon raises funds for the museum's education programs. PAMM is the largest provider of art education outside of Miami-Dade County Schools, reaching nearly 87,000 children since opening in December 2013. Corporate support has made many of these free programs possible, which include: free family activities every second Saturday; Brick x Brick, a program for at-risk teens which takes place at community centers in underserved areas throughout Miami-Dade, and focuses on architecture, design and community planning; PAMM in the Neighborhood, a summer camp program for underserved youth; and more.

For the fifth consecutive year, presenting sponsor of the PAMM Corporate Luncheon is South Motors Automotive Group, and is joined this year by Stephen Starr Events Miami. Additional PAMM Corporate Luncheon supporters include: gold sponsor Burberry; and silver sponsors: The Americas Collection; Bank of America; Bernstein Private Wealth Management; BNY Mellon; Celedinas Insurance Group; Chubb Personal Insurance; DeepSleep Studio; Alex and Mary Claire Espenkotter; Citi; Fortune International Group; Goldman Sachs; J.P. Morgan; Northern Trust; Northwestern Mutual; Podhurst





Orseck, P.A.; The Related Group; UBS Private Wealth Management; U.S. Trust; and Weiss Serota Helfman Cole & Bierman, P.L

**About PAMM:**

Pérez Art Museum Miami (PAMM) promotes artistic expression and the exchange of ideas, advancing public knowledge and appreciation of art, architecture and design, and reflecting the diverse community of its pivotal geographic location at the crossroads of the Americas. A 29-year-old South Florida institution formerly known as Miami Art Museum (MAM), Pérez Art Museum Miami opened a new building, designed by world-renowned architects Herzog & de Meuron, in Downtown Miami's Museum Park on December 4, 2013. The facility is a state-of-the-art model for sustainable museum design and progressive programming and features 200,000 square feet of indoor and outdoor program space with flexible galleries; shaded outdoor verandas; a waterfront restaurant and bar; a museum shop; and an education center with a library, media lab, and classroom spaces. For more information, please visit [www.pamm.org](http://www.pamm.org), find us on Facebook ([facebook.com/perezartmuseummiami](https://facebook.com/perezartmuseummiami)), or follow us on Twitter (@pamm).

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