



Pérez Art Museum Miami
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Miami, FL 33132
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pamm.org



MEDIA ALERT

Pérez Art Museum Miami Collaborates with Lotus House for Holiday Toy Drive

Toy Drive Participants Receive Free Admission to PAMM through December 18

WHAT: From **December 10-18, 2016**, Pérez Art Museum Miami (PAMM) will partner with Lotus House for a holiday toy drive. Visitors can bring new, unwrapped toys, as well as [wish list](#) items, to donate to the families at Lotus House. All visitors who participate with receive free museum admission.

“PAMM is a place for community gathering and engagement,” said Christina Boomer Vazquez, PAMM deputy director of marketing and public engagement. “We’re happy to partner with Lotus House and spread some holiday cheer to the families they serve.”

Lotus House is an organization dedicated to improving the lives of homeless women, youth and children. They provide sanctuary, support, education, tools and resources that empower families to heal, learn, grow and blossom into who they are truly meant to be.

WHEN: December 10-18, 2016 during regular museum [hours](#)

WHERE: Pérez Art Museum Miami (PAMM), 1103 Biscayne Blvd., Miami, FL 33132

PRICE: Bring an unwrapped toy or Lotus Holiday Wish List item and get free admission to PAMM.

INTERVIEW/PHOTO OPPORTUNITIES: Interviews with museum and Lotus House spokespeople available upon request.

MEDIA CONTACTS: For press credentials or interview opportunities, please contact Alexa Ferra at aferra@pamm.org or 786 345 5619.

About Pérez Art Museum Miami

Pérez Art Museum Miami (PAMM) promotes artistic expression and the exchange of ideas, advancing public knowledge and appreciation of art, architecture and design, and reflecting the diverse community of its pivotal geographic location at the crossroads of the Americas. A 32-year-old South Florida institution formerly known as Miami Art Museum (MAM), Pérez Art Museum Miami opened a new building, designed by world-renowned architects Herzog & de Meuron, in Downtown Miami’s Museum Park on December 4, 2013. The facility is a state-of-the-art model for





sustainable museum design and progressive programming and features 200,000 square feet of indoor and outdoor program space with flexible galleries; shaded outdoor verandas; a waterfront restaurant and bar; a museum shop; and an education center with a library, media lab and classroom spaces. For more information, please visit www.pamm.org, find us on Facebook (facebook.com/perezartmuseummiami), or follow us on Twitter (@pamm).



About Lotus House

Situated in the heart of Overtown, Miami, Lotus House provides shelter, sanctuary and support to women, youth and children who are amongst the most fragile in society. Lotus House guests are homeless due to domestic violence, medical or mental health issues, disabilities, loss of employment or other economic reasons. More than a traditional shelter, Lotus House offers social and supportive services that assist women and youth in transitioning from the streets by strengthening the mind, body and spirit. This model has helped more than 80 percent of all guests transition to homes outside the shelter system. Lotus House ensures access to free, holistic health and wellness services, including individual and group counseling, women’s wellness exams, basic health care, eye care, dental care, health and wellness education, and alternative pathways to healing. For more information, visit www.lotushouse.org, find us on Facebook (facebook.com/LotusHouseShelter), and follow us on Twitter or Instagram (@LotusHouse1).

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