



Pérez Art Museum Miami  
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## **Pérez Art Museum Miami Summer Program Brings Art Education to Miami-Dade Community Centers**

### ***PAMM in the Neighborhood Will Reach More Than 8,000 Kids This Summer***

**MIAMI – June 22, 2016** – This summer, Pérez Art Museum Miami (PAMM) will kick off its 13<sup>th</sup> year of PAMM in the Neighborhood, a free program that provides art experiences and education beyond the museum’s walls to underserved children at camps and community centers throughout Miami-Dade County.

This two-part program begins with an on-site visit by PAMM teaching artists, who lead the children in conversations about art with illustrations of works on view in the museum’s galleries, followed by hands-on art-making inspired by the works discussed. Following each visit, PAMM arranges for all participants to visit the museum free of charge with teaching artist-led tours through the galleries. Each child that participates additionally receives an art kit to continue creating throughout the summer and into the school year, as well as a complimentary guest pass to return to the museum with their family.

“By providing children access to art through interactive and engaging programs, we’re able to foster a passion for the arts that otherwise may never have come to be,” said PAMM Director Franklin Sirmans. “Programs like these turn PAMM into a second home for the community – one that inspires and propels children toward greater achievements through art.”

PAMM in the Neighborhood is just one of the many programs that make up the museum’s robust art education program, the largest outside the Miami-Dade County school system. Launched in 2003, with an initial participation of about 3,500 children, the program has now grown to serve more than 8,000 children annually. PAMM in the Neighborhood has won a national award for innovative programming in 2007, and is in the National Association of Counties data base as a model program.

PAMM in the Neighborhood is supported by Bank of America and The Prentice Foundation.

#### **Media Opportunities:\***

##### **PAMM in the Neighborhood Site Visit at Girl Power**

**Monday, June 27, 10am**

Join PAMM in the Neighborhood on a site visit to Girl Power. Capture campers engaging with PAMM teaching artists through interactive art experiences.

##### **PAMM in the Neighborhood Museum Tour**

**Monday, July 11, 10am**





Capture Girl Power campers explore the museum during the second part of their PAMM in the Neighborhood visit. Watch them engage with the works on view as teaching artists lead them in thoughtful activities.



*\*Other media site visits can be arranged with advance notice*

### **About Pérez Art Museum Miami**

Pérez Art Museum Miami (PAMM) promotes artistic expression and the exchange of ideas, advancing public knowledge and appreciation of art, architecture and design, and reflecting the diverse community of its pivotal geographic location at the crossroads of the Americas. A 32-year-old South Florida institution formerly known as Miami Art Museum (MAM), Pérez Art Museum Miami opened a new building, designed by world-renowned architects Herzog & de Meuron, in Downtown Miami's Museum Park on December 4, 2013. The facility is a state-of-the-art model for sustainable museum design and progressive programming and features 200,000 square feet of indoor and outdoor program space with flexible galleries; shaded outdoor verandas; a waterfront restaurant and bar; a museum shop; and an education center with a library, media lab and classroom spaces. For more information, please visit [www.pamm.org](http://www.pamm.org), find us on Facebook ([facebook.com/perezartmuseummiami](https://www.facebook.com/perezartmuseummiami)), or follow us on Twitter (@pamm).

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Accredited by the American Alliance of Museums, Pérez Art Museum Miami (PAMM) is sponsored in part by the State of Florida, Department of State, Division of Cultural Affairs, and the Florida Council on Arts and Culture. Support is provided by the Miami-Dade County Department of Cultural Affairs and the Cultural Affairs Council, the Miami-Dade County Mayor and Board of County Commissioners. Additional support is provided by the City of Miami and the Miami OMNI Community Redevelopment Agency (OMNI CRA). Pérez Art Museum Miami is an accessible facility. All contents ©Pérez Art Museum Miami. All rights reserved.

