



Pérez Art Museum Miami
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Pérez Art Museum Miami Corporate Luncheon and Business Community Honor Cricket Taplin and The Sol Taplin Charitable Foundation

Attorney Alan Kluger Announces Gift of Art to PAMM's Permanent Collection

MIAMI – September 29, 2016 – At the Ninth Annual Pérez Art Museum Miami (PAMM) Corporate Luncheon, presented by STARR Events, South Florida's business community gathered to honor Cricket Taplin and The Sol Taplin Charitable Foundation with PAMM Corporate Honors. Taplin, a renowned philanthropist and art collector involved with numerous arts groups and charitable organizations, has played a fundamental role in the South Florida arts community for over 25 years.

"Cricket Taplin and her late husband Marty were community philanthropists that brought their joint passion of art collecting into the public sphere and fostered the fledging artistic community in South Florida years before the arrival of the revolutionary fair Art Basel Miami Beach," said PAMM board of trustees Chairman Aaron Podhurst. "In honor of her and Taplin foundation, we are pleased to donate all funds from the Luncheon to strengthen the museum's education program."

In the spirit of philanthropy, powerhouse trial attorney Alan Kluger, whose corporate collection was highlighted at the luncheon, announced a gift of art to the museum's permanent collection. The newly created work, *In The Land where Gold is Black II* (2015), by Venezuelan-born artist Tony Vazquez-Figueroa is all about messages and messaging - connecting history, advertising and oil in relation to cultural self-definition in Venezuela. Rendered in crude oil on paper, it is from a series that explored foreign print ads from Venezuela's oil boom era and how the images and text manufactured by those outside the country created a distorted prism of the country and its people. Kluger's gracious contribution adds to PAMM's permanent collection, which features Latin American artists through an art historical lens.

"Miami is fortunate to be home to many successful businesses and professionals who care about the community they operate in," said Luncheon Co-Chair Jorge M. Pérez. "This museum, and Miami's cultural landscape, is growing and thriving because of the businesses that provide support in arts and culture, and incorporate arts into the core of their business philosophies, like Kluger Kaplan Silverman Katzen & Levine P.L."

Art&Art Collection Founder and Chairman Juan Carlos Maldonado also announced the long-term loan of *Penetrable BBL Blue 2/8* by leading Kinetic and Optical Art Movement artist Jesús Rafael Soto. The large-scale installation, located outside on the museum's West Portico, allows for visitor interaction, breaking down barriers between artwork, viewer and museum.

Hundreds of South Florida's most influential business leaders attended the highly-anticipated luncheon, which honors the corporate community for its vital support of the arts in South Florida. Attendees enjoyed a delicious lunch reception by STARR Events, explored new exhibitions and viewed a short film highlighting corporations with local art collections including Faena District Miami Beach, Four Seasons





Hotel Miami, and Kluger Kaplan Silverman Katzen & Levine P.L. The video showcased each corporation's unique history with art collecting and the significance of corporate art collections.



The PAMM Corporate Luncheon raises funds for the museum's education programs. PAMM is the largest provider of art education outside of Miami-Dade County Schools, reaching more than 130,000 children since opening in December 2013. Corporate support has made many of these free programs possible, which include: free family activities every second Saturday; Brick x Brick, a program for at-risk teens which takes place at community centers in underserved areas throughout Miami-Dade, and focuses on architecture, design and community planning; PAMM in the Neighborhood, a summer camp program for underserved youth; and more.

For the second consecutive year, presenting sponsor of the PAMM Corporate Luncheon is STARR Events. Additional PAMM Corporate Luncheon supporters include silver sponsors: AIG, Art Basel, AllianceBernstein L.P., Bank of America, Bizlin Sumberg, BNY Mellon, Celedinas Insurance Group, Citi, City Furniture, Coral Gables Chamber of Commerce, Deep Sleep Studio, Deutsche Bank, Alex and Mary Claire Espenkotter, Fortune International Group, Holland & Knight, Goldman Sachs, JP Morgan Chase & Co., Marsh & McLennan Agency, MBF Healthcare Partners, Olympia Plumbing Corp., Podhurst Orseck, P.A., Related Group, Trax, and U.S. Trust.

About Pérez Art Museum Miami

Pérez Art Museum Miami (PAMM) promotes artistic expression and the exchange of ideas, advancing public knowledge and appreciation of art, architecture and design, and reflecting the diverse community of its pivotal geographic location at the crossroads of the Americas. A 32-year-old South Florida institution formerly known as Miami Art Museum (MAM), Pérez Art Museum Miami opened a new building, designed by world-renowned architects Herzog & de Meuron, in Downtown Miami's Museum Park on December 4, 2013. The facility is a state-of-the-art model for sustainable museum design and progressive programming and features 200,000 square feet of indoor and outdoor program space with flexible galleries; shaded outdoor verandas; a waterfront restaurant and bar; a museum shop; and an education center with a library, media lab and classroom spaces. For more information, please visit www.pamm.org, find us on Facebook (facebook.com/perezartmuseummiami), or follow us on Twitter (@pamm).

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