



Pérez Art Museum Miami  
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## Pérez Art Museum Miami Gives Free Admission to the Community in Midst of Hurricane Irma Aftermath

### *South Florida Residents can Enjoy Free Admission from September 14-15, 2017*

**MIAMI – September 13, 2017** – To relieve some of the stress from Hurricane Irma, Pérez Art Museum Miami (PAMM) invites South Florida residents to enjoy a day at the museum with free admission on Thursday, September 14 and Friday, September 15. In addition to free admission, PAMM will host a variety of activities, including family-friendly art-making and a Thursday night happy hour.

- **Thursday, September 14**
  - **10am-9pm:** Enjoy free museum admission
  - **10am-9pm:** Verde restaurant and bar is open for dining
  - **11am-2pm:** Family-friendly art-making in the Vattikuti Learning Theatre
  - **5-8pm:** Happy hour specials, including a hurricane specialty cocktail, on the terrace
  - **5-8pm:** Resident DJ Phaxas and Eve Ava spinning music on the terrace
- **Friday, September 15**
  - **10am-6pm:** Enjoy free museum admission
  - **10am-6pm:** Verde restaurant and bar is open for dining
  - **11am-2pm:** Family-friendly art-making in the Vattikuti Learning Theatre

“We were fortunate to sustain no major damage from Hurricane Irma. While the museum was spared, we join our Miami-Dade community in wishing the best for those who were not as fortunate,” said PAMM Director Franklin Sirmans. “During this time, the museum will be free and open to the public with a variety of activities. We look forward to welcoming you back to PAMM, as efforts are underway to get our community clean and back to normal.”

Hurricane Irma was the most intense Atlantic hurricane to strike the United States since Katrina in 2005 and the strongest since Andrew in 1992. It made landfall in the Florida Keys, west of its projected course of directly hitting Miami, as a Category 4 hurricane—leaving a path of destruction throughout the state.

Designed to be hurricane resistant, PAMM will reopen its doors on September 14 after fortunately sustaining no damage to the building or flooding.

“Safety and security are top priorities at PAMM, and storm preparation is something we focus on year-round. Every spring, we fine tune our policies and procedures, and implement training so we are ready for the hurricane season,” said PAMM CFO Mark Rosenblum.

For more information about PAMM’s free admission days and programs, please visit [pamm.org/calendar](http://pamm.org/calendar).



About Pérez Art Museum Miami





Pérez Art Museum Miami (PAMM) promotes artistic expression and the exchange of ideas, advancing public knowledge and appreciation of art, architecture and design, and reflecting the diverse community of its pivotal geographic location at the crossroads of the Americas. A 33-year-old South Florida institution formerly known as Miami Art Museum (MAM), Pérez Art Museum Miami opened a new building, designed by world-renowned architects Herzog & de Meuron, in Downtown Miami's Museum Park on December 4, 2013. The facility is a state-of-the-art model for sustainable museum design and progressive programming and features 200,000 square feet of indoor and outdoor program space with flexible galleries; shaded outdoor verandas; a waterfront restaurant and bar; a museum shop; and an education center with a library, media lab and classroom spaces. For more information, please visit [www.pamm.org](http://www.pamm.org), find us on Facebook ([facebook.com/perezartmuseummiami](https://facebook.com/perezartmuseummiami)), or follow us on Twitter/Instagram (@pamm).



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