



Pérez Art Museum Miami  
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pamm.org



## **Pérez Art Museum Miami and Ironhack to Award a Design and Travel Fellowship to South Florida Residents**

***PAMM is Teaming up with Ironhack, Florida's #1 Rated Coding and Design School, to Offer a Fully-paid International Trip and 50% Scholarship***

**MIAMI, FL – September 28, 2018** – For the first time, an art museum is teaming up with a coding school. Pérez Art Museum Miami (PAMM) is joining forces with Ironhack, Florida's #1 student-rated coding and design bootcamp, to award a travel and design fellowship that will send one lucky recipient to one of Ironhack's eight international locations (Madrid, Barcelona, Paris, Berlin, Amsterdam, Mexico City, or Sao Paulo.) The recipient will also receive a 50% covered tuition to Ironhack's UX/UI Design bootcamp, so they can learn new skills that marry technology, art, and psychology. One fellowship will be given out to someone to enroll in one of Ironhack's UX/UI Design bootcamps this year.

"We see art as an incentive for genuine human interaction, communication, and exchange. As technology continues to evolve and disrupt industries, we are attracted to Ironhack's global UX/UI program for the same reasons we believe in art," said PAMM Director of Corporate Relations Jaime Bayo, MPA. "Design combined with ideas has power and is a tool that people can use to turn ideas into reality. We're happy to make this learning opportunity accessible to our community members who are looking to launch careers in design."

Rated the #2 coding school in the world this year by national rating site [CourseReport](#), Ironhack is located in the heart of downtown Brickell at Building.co, Miami's shared workspace for tech companies and startups. The school, which opened in Miami more than three years ago has an 83% job placement rate within three months for its full time and part-time graduates.

"It's awesome to partner with PAMM for the first time and open up our global technology programs to more than the usual suspects," said Ironhack Miami General Manager Alia Poonawala. "In a period of accelerating change, we really value the people who come to Ironhack from differing backgrounds like architecture, hospitality, teaching, arts, customer service, etc. They tend to bring a wealth of special and distinct experiences that inform their design processes and the companies they ultimately work with."

The process to apply for the PAMM Design Fellowship is as follows:

1. Interested applicants should read [this document](#) to learn more details about the scholarship opportunity.
2. To apply, users can click on the "apply now" button in the document to fill out their information and explain their interest in the fellowship.
3. Applications must be received by 11:59 PM EST on Friday, October 5, 2018.
4. Suitable candidates will be contacted for first-round interviews.
5. Winners will be announced on Friday, October 12, 2018.





For more information about the event or the design fellowship, contact Ironhack at 305 907 7086 or [mia@ironhack.com](mailto:mia@ironhack.com).

**About PAMM**

Pérez Art Museum Miami (PAMM) promotes artistic expression and the exchange of ideas, advancing public knowledge and appreciation of art, architecture and design, and reflecting the diverse community of its pivotal geographic location at the crossroads of the Americas. Led by Director Franklin Sirmans, the nearly 35-year-old South Florida institution formerly known as Miami Art Museum (MAM), Pérez Art Museum Miami opened a new building, designed by world-renowned architects Herzog & de Meuron, in Downtown Miami’s Museum Park on December 4, 2013. The facility is a state-of-the-art model for sustainable museum design and progressive programming and features 200,000 square feet of indoor and outdoor program space with flexible galleries; shaded outdoor verandas; a waterfront restaurant and bar; a museum shop; and an education center with a library, media lab and classroom spaces. For more information, please visit <http://www.pamm.org>, find us on Facebook ([facebook.com/perezartmuseummiami](https://facebook.com/perezartmuseummiami)), or follow us on Instagram/Twitter (@pamm).

**About Ironhack**

[Ironhack](http://ironhack.com) is a global school offering full time and part time courses in Web Development and UX/UI design. Ironhack was ranked as the #2 student-rated coding and design bootcamp in the world by national rating site [CourseReport](http://CourseReport.com). Since 2013, Ironhack has graduated over 1,500+ students who are building their careers at local South Florida companies such as Magic Leap, CareCloud, and JetSmarter, as well as at global companies, including Google, Visa, and Twitter.

**For media inquiries, please contact:**

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