



Pérez Art Museum Miami
1103 Biscayne Blvd.
Miami, FL 33132
305 375 3000
pamm.org



MEDIA/PHOTO ALERT

Pérez Art Museum Miami To Host Last Edition for 2018 of Third Thursday: Poplife Social Featuring Mr. Pauer

Thursday, December 20, 2018; 6pm to 10pm



Left: Latin Grammy®-nominated producer and DJ, Mr. Pauer
Right: PAMM Portal created by Stefan Von Fouts. Photo by Lazaro Llanes

WHAT: Pérez Art Museum Miami (PAMM) is set to host the last edition for 2018 of its monthly mainstay “Third Thursday: Poplife Social” event series on Thursday, December 20. The event will feature a can’t-miss musical performance on the iconic museum terrace by Latin Grammy®-nominated producer and DJ, Mr. Pauer, who will spin his unique Miami sound, “Electrónico”, a fusion of electronica and music born between the Tropic of Cancer and Tropic of Capricorn, including Salsa, Zouk, Reggae, Cumbia, Dancehall, Merengue, and Kuduro.





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As an institution that has served as a catalyst for arts in the Magic City for over three decades, PAMM is now entering its 35th year and has an energetic and diverse slate of programming planned for 2019. Next year, PAMM's "Third Thursday" celebration will be held seasonally versus on a monthly basis.

In this last edition of the 2018 program, guests will get to sip on tasty cocktails from the museum's waterfront bar, dine at Verde or join in on exhibition inspired art creations. Inside the museum, they will see PAMM's newest exhibitions including *Pedro Neves Marques: A Mordida* and *José Carlos Martinat: American Echo Chamber*, among others.

During the event, guests will also be offered a first-hand look at PAMM's recently unveiled *PAMM Portal* experience, which invites museum guests to physically step into a colorful, oversized structure located just outside the museum entrance.

Inspired by PAMM's 35th anniversary logo design and created by Atmospheric Architect Stefan Von Fouts, the beautifully artistic acrylic plexiglass structure, which is perfectly positioned to overlook Miami's Biscayne Bay, is made with dichroic film and changes colors when viewed from different angles and makes for an unforgettable photo opp.

This initiative aims to commemorate the institution's milestone and get museum visitors to reflect and honor PAMM's contributions to the Magic City's past, present and future art scene.

WHEN:

Thursday, December 20, 2018 from 6pm to 10pm (Galleries will be open until 9pm)

WHERE:

Pérez Art Museum Miami (PAMM)
1103 Biscayne Blvd.
Miami, FL 33132

Admission: \$16 for adults, PAMM members free. Admission does not include food/drink.

On-site parking is a flat rate of \$10 after 5pm (space is limited). PAMM members receive \$4 validation at the front desk.





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MEDIA CONTACT:

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About PAMM

Pérez Art Museum Miami (PAMM) promotes artistic expression and the exchange of ideas, advancing public knowledge and appreciation of art, architecture and design, and reflecting the diverse community of its pivotal geographic location at the crossroads of the Americas. Led by Director Franklin Sirmans, the nearly 35-year-old South Florida institution formerly known as Miami Art Museum (MAM), Pérez Art Museum Miami opened a new building, designed by world-renowned architects Herzog & de Meuron, in Downtown Miami's Museum Park on December 4, 2013. The facility is a state-of-the-art model for sustainable museum design and progressive programming and features 200,000 square feet of indoor and outdoor program space with flexible galleries; shaded outdoor verandas; a waterfront restaurant and bar; a museum shop; and an education center with a library, media lab and classroom spaces. For more information, please visit pamm.org, find us on Facebook (facebook.com/perezartmuseummiami), or follow us on Instagram/Twitter (@pamm).

Accredited by the American Alliance of Museums, Pérez Art Museum Miami (PAMM) is sponsored in part by the State of Florida, Department of State, Division of Cultural Affairs, and the Florida Council on Arts and Culture. Support is provided by the Miami-Dade County Department of Cultural Affairs and the Cultural Affairs Council, the Miami-Dade County Mayor and Board of County Commissioners. Additional support is provided by the City of Miami and the Miami OMNI Community Redevelopment Agency (OMNI CRA). Pérez Art Museum Miami is an accessible facility. All contents ©Pérez Art Museum Miami. All rights reserved.

