

## Pérez Art Museum Miami Breaks Attendance Record for Arts Education Programs

*Over 215,000 Children Served Since 2013*



Southside Preparatory Academy students at PAMM on October 4. Photo by Lazaro Llanes.

(MIAMI, FL — October 7, 2019) — **Pérez Art Museum Miami (PAMM)** is pleased to announce that **over 215,000 children** have been served by its educational programs since opening in December 2013, with 60,000 per year as of August 2019. Generously funded by the Knight Foundation, PAMM's programming is the largest provider of art education outside of Miami-Dade County public schools system. In the last year alone, PAMM experienced an increase in school tour attendance and youth participants through the PAMM Student Pass program, which grants pass holders free admission to the museum.

To celebrate this landmark achievement, PAMM welcomed Southside Preparatory Academy to the museum on Friday, October 4 for a special tour and cupcake party provided by local vegan confectioner Bunny Cakes. For over 15 years, Southside Preparatory Academy has been a long-time partner of the Pérez Art Museum Miami and previously Miami Art Museum. Through the Knight Schools program, Southside students have visited the museum each school year, with many students having visited PAMM since kindergarten.

All funds from PAMM's **Corporate Luncheon** on **October 23** will go toward the museum's art and education outreach programs. Corporate support has made many of these free programs possible, which

include free family activities every second Saturday; Made at PAMM, a weekly art-making program centered on the museum's current exhibitions; Art Detectives, an arts education program that promotes critical and timely dialogue between community youth and police; Brick x Brick, a program for at-risk teens which takes place at community centers in underserved areas throughout Miami-Dade, and focuses on architecture, design and community planning; and PAMM in the Neighborhood, a summer camp program for underserved youth.

### **About Pérez Art Museum Miami**

Pérez Art Museum Miami (PAMM) promotes artistic expression and the exchange of ideas, advancing public knowledge and appreciation of art, architecture, and design, and reflecting the diverse community of its pivotal geographic location at the crossroads of the Americas. The 35-year-old South Florida institution, formerly known as Miami Art Museum (MAM) and led by Director Franklin Sirmans, opened a new building, designed by world-renowned architects Herzog & de Meuron, on December 4, 2013 in Downtown Miami's Museum Park. The facility is a state-of-the-art model for sustainable museum design and progressive programming and features 200,000 square feet of indoor and outdoor program space with flexible galleries; shaded outdoor verandas; a waterfront restaurant and bar; a museum shop; and an education center with a library, media lab, and classroom spaces.

###

Accredited by the American Alliance of Museums, Pérez Art Museum Miami (PAMM) is sponsored in part by the State of Florida, Department of State, Division of Cultural Affairs, and the Florida Council on Arts and Culture. Support is provided by the Miami-Dade County Department of Cultural Affairs and the Cultural Affairs Council, the Miami-Dade County Mayor and Board of County Commissioners. Additional support is provided by the City of Miami and the Miami OMNI Community Redevelopment Agency (OMNI CRA). Pérez Art Museum Miami is an accessible facility. All contents ©Pérez Art Museum Miami. All rights reserved.



### **PRESS CONTACTS:**

#### **PAMM National**

Ali Rigo  
Account Executive, Cultural Counsel  
[ali@culturalcounsel.com](mailto:ali@culturalcounsel.com)

#### **PAMM Local**

Catie DeWitt  
Cultural Counsel  
[catie@culturalcounsel.com](mailto:catie@culturalcounsel.com)