



**Pérez Art Museum Miami Announces
11th Annual Art + Soul Celebration,
Honoring Curator and Activist Mashonda Tifrere
*Taking Place February 10, 2024,
Evening Supports PAMM's Fund for Black Art***

—*Tickets on Sale Now*—



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(MIAMI, FL — January 4, 2024) — **Pérez Art Museum Miami (PAMM)** is pleased to announce the eleventh annual **Art + Soul Celebration** on **February 10, 2024**, one of Miami's premier social and fundraising events in support and celebration of the **PAMM Fund for Black Art**. This year's celebration honors curator and activist **Mashonda Tifrere**. The event is led by co-chairs PAMM Trustee **Eric Johnson and Holly Gaines**, **Tracey Robertson Carter and Christopher Carter**, **Patricia Howell**, and honorary co-chair **Deryl McKissack**.

“PAMM’s Fund for Black Art and the annual Art + Soul Celebration are always welcome opportunities to celebrate our mission of supporting artists and reflecting the vibrant diversity of our community,” said **PAMM Director Franklin Sirmans**. “We are so excited and pleased to be honoring Mashonda Tifere, a longtime advocate for equitable, accessible, and expansive artists spaces whose organization ArtLeadHER has been providing opportunities for women in visual arts since 2016. While best known as a singer and songwriter, Mashonda has been collecting visual art since she was 18 years old, and her love for art and advocacy for artists continues to be seen in the fabric of her work and in the many artists she impacts.” No stranger to PAMM, Tifere was a panelist for a discussion at the museum on Collecting Contemporary Caribbean Art in 2022.

The evening will feature cocktails, music, and dancing, including a seated dinner with a menu prepared by James Beard award-winning chef **Sophia Roe**, as well as live performances by **DJ Rich Medina** and perennial favorite **Deep Fried Funk**. Art + Soul also welcomes arts supporters and PAMM Ambassadors for Black Art for the reveal of the Ambassadors’ most recent art acquisition. The PAMM Fund for Black Art allows the museum to purchase and showcase contemporary art by Black artists for its permanent collection.

In 2023, PAMM raised **\$1.6 million** for the fund, which was renamed in 2022 from the PAMM Fund for African American Art to the PAMM Fund for Black Art, to more inclusively describe the various identities represented by the fund, including from Latin America and the Caribbean, in addition to the African Diaspora. The museum acquired *With a Heart of Gold*, an installation created using recycled women’s shoes by **Willie Cole** and *The Blues*, a multi-paneled photographic work by **Carrie Mae Weems**. Past Art + Soul honorees include **Jesse Williams, Dr. Lowery S. Sims, Pamela Joyner, and David Alan Grier**.

Since the inception of the Fund in 2013, PAMM has acquired over 25 artworks for the museum’s permanent collection, including pieces by **Dawoud Bey, Calida Rawles, Terry Adkins, Romare Bearden, Kevin Beasley, Ed Clark, Theresa Chromati, Nari Ward, Lorraine O’Grady, Ebony G. Patterson, Faith Ringgold, Tschabalala Self, Vaughn Spann, and Juana Valdes**. Initiatives like the PAMM Fund for Black Art further the museum’s commitment not only to raising public awareness and appreciation for the artistic legacy of Black artists, but also to expanding on conversations of diversity and inclusion. The Art + Soul celebration annually ignites these conversations, and the museum serves as a catalyst to ensure that these works will be enjoyed and valued by Miami’s diverse community for generations to come.

Proceeds from Art + Soul benefit the Fund. Art + Soul 2024 is sponsored by Baldwin Richardson Foods Co., J.P. Morgan Private Bank, and Lincoln Financial Group.

COCKTAILS + DINNER

Join us for cocktails and a seated dinner with a menu prepared by chef Sophia Roe. Includes access to Celebration. Cocktails begin at **6:15pm**.

CELEBRATION

The party continues with cocktails, desserts, and dancing under the stars with live entertainment by **DJ Rich Medina and Deep Fried Funk**. Gallery access starts at **9pm**.

For more information and ticketing, please visit pamm.org/artsoul2024.

HONOREE

Mashonda Tifere

CO-CHAIRS

Tracey Robertson Carter and Christopher Carter
Patricia Howell
Eric Johnson and Holly Gaines

HONORARY CO-CHAIR

Deryl McKissack

Platinum Sponsor

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ABOUT THE PAMM FUND FOR BLACK ART

The PAMM Fund for Black Art was established in 2013 as the Fund for African American Art with a \$1 million donation, funded equally by Jorge M. Pérez and the John S. and James L. Knight Foundation, for the purchase of contemporary art by African American artists for the museum's permanent collection. In 2021, PAMM renamed the fund to the Fund for Black Art, to more inclusively describe the various identities represented by the fund, including from Latin America and the Caribbean in addition to the African Diaspora. Through the Fund, the museum first acquired works by Al Loving, Faith Ringgold, and Xaviera Simmons, which joined other significant pieces in the museum's collection by African American artists such as Leonardo Drew, Sam Gilliam, Rashid Johnson, Lorna Simpson, James Van Der Zee, Carrie Mae Weems, Kehinde Wiley, and Purvis Young.

ABOUT PAMM

Pérez Art Museum Miami (PAMM), led by Director Franklin Sirmans, promotes artistic expression and the exchange of ideas, advancing public knowledge and appreciation of art, architecture, and design, and reflecting the diverse community of its pivotal geographic location at the crossroads of the Americas. The 40-year-old South Florida institution, formerly known as Miami Art Museum (MAM), opened a new building, designed by world-renowned architects Herzog & de Meuron, on December 4, 2013 in Downtown Miami's Maurice A. Ferré Park. The facility is a state-of-the-art model for sustainable museum design and progressive programming and features 200,000 square feet of indoor and outdoor program space with flexible galleries; shaded outdoor verandas; a waterfront restaurant and bar; a museum shop; and an education center with a library, media lab, and classroom spaces.

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Accredited by the American Alliance of Museums, Pérez Art Museum Miami (PAMM) is Sponsored in part by the State of Florida, Department of State, Division of Arts and Culture and the Florida Council on Arts and Culture. Support is provided by the Miami-Dade County Department of Cultural Affairs and the Cultural Affairs Council, the Miami-Dade County Mayor and Board of County Commissioners. Additional support is provided by the City of Miami and the Miami OMNI Community Redevelopment Agency (OMNI CRA). Pérez Art Museum Miami is an accessible facility. All contents ©Pérez Art Museum Miami. All rights reserved.

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