



Open Call for Digital Art Commissions from the Crossroads of the Americas
Pérez Art Museum Miami 2025 Request for Proposals

ABOUT

Pérez Art Museum Miami (PAMM) announces its inaugural open call for digital art commissions from the crossroads of the Americas. The program offers financial support to produce experimental digital artworks across South Florida, Latin America, the Caribbean, and African Diaspora. Selected artists may receive awards ranging from \$1,000–\$15,000 during an estimated 12-month period.

Applicants can submit proposals for original projects in any phase of production, including pre- to post-production. Successful digital art proposals will use the internet and digital processes to conceptually and practically shape their projects, including many disciplines spanning video art, film, augmented reality, net art, 3-D sculpture, video games, virtual reality, generative art, as well as art forms yet to be discovered.

By fostering the creation of innovative digital artworks that reflect PAMM's unique position at the crossroads of the Americas, the museum advances its mission to lead in the presentation, study, and interpretation of international contemporary digital art.

The open call for digital art commissions launches on April 30, 2025. The application deadline has been extended to **July 31, 2025**, at **11:59pm** Pacific Standard Time. All application materials must be submitted in English.



APPLICANT ELIGIBILITY

PAMM's open call for digital art commissions is open to individuals and collectives located anywhere in the world. The museum accepts applications from artists who are:

- 18+ years old.
- Able to provide a W9, W8, or W-8 BEN for payment.
- With or without a traditional arts degree and/or training.
- From, based in, or working on new digital art projects that engage with South Florida, Latin America, the Caribbean, and the African Diaspora.

EVALUATION CRITERIA

PAMM staff and an independent jury of industry experts will review all applications. The final selection will be made by the museum director and PAMM staff. PAMM has sole discretion as to the number of proposals that will be accepted and supported through the commission program. PAMM will use the following criteria to select the projects:

- 1) Does the artwork innovate the genre and/or medium?
- 2) Does the artwork generate dialogue that reflects PAMM's vision to function as a town hall for our community?
- 3) Does the artwork connect to PAMM's regional focus for leading the presentation of art from South Florida, Latin America, the Caribbean, and the African Diaspora?
- 4) Is the artist uniquely qualified to make this project? Has the artist successfully completed past work that enables them to realize this proposal?

HOW TO APPLY

To apply for PAMM's 2025 open call for digital art commissions, please follow the guidelines below. Proposals must be submitted electronically via the <u>application portal link</u> between Wednesday, April 30 and Monday, July 31, 2025, at 11:59pm Pacific Standard Time. Please note that the portal requires an email address to create an account and submit applications. There is no fee for PAMM's open call for digital art commissions.

Applicants will need to prepare the following materials:

- 1) **Full Name** (Please include your first and last name)
- 2) **E-mail** (Please list your primary e-mail address)
- 3) **Location** (Please provide your current address)
- 4) **Project Title** (In up to 10 words please list the title of your proposed project)
- 5) What Stage of Production is the Project In? (Select from pre-production, production, testing, post-production)
- 6) Short Description of Work (up to 300 words)

In up to 300 words, describe your best idea for a digital artwork. What are the core concepts and goals for the project? What form will the artwork take? Who is the intended audience? What process and materials will you use? In what ways does the work experiment with or push the boundaries of digital art—whether in terms of genre, medium, or technology?

7) **Previous Experience** (up to 200 words)

Why are you the right person to carry out this project? Highlight relevant experience that demonstrates your ability to successfully produce work of this scope, including past projects, collaborations, or leadership roles in creative production. Please also describe how you or the project connect to South Florida, Latin America, the Caribbean, or the African Diaspora.

8) **Request Amount** (Select an amount between \$1,000–\$15,000 U.S. dollars. Award of funds and selection are not guaranteed.)

9) Project Budget

Please upload a one-page budget (in U.S. dollars). If your figures originate in another currency, provide a conversion to U.S. dollars.

Outline the support you are requesting, including expenses such as artist fees, production, equipment, software, collaborators, and any other key costs. Please also list any other sources of funding for this project, including in-kind support.

10) Does the Project Involve Other Parties? (Please briefly describe your role(s) on the project, and list principal collaborators, partners, and funding sources, if any. If you are applying with the support of a collective, please identify the other members of your collective here.)

11) Work Samples (up to four images or videos)

Submit up to four work samples from past projects and/or work-in-progress material related to your proposal. You must be the primary creator of each work. For each sample, you will be prompted to include the title, medium, description of your role, and date completed.

For interactive digital work, provide a screen recording or screenshot rather than a project file. For video samples:

- Limit each sample to five minutes. If submitting an excerpt from a longer video, specify clear timecodes (e.g., Start at 00:10:05 and end at 00:15:05).
- If you share a streamable link (e.g., Vimeo, YouTube, Google Drive), please include any required password.
- Please note, the opening seconds of your sample are critical. Avoid lengthy introductions or slow builds—engage viewers immediately.
 Reviewers are watching many submissions; use a strong opening to hold their attention throughout.

TIMELINE

April 30, 2025	Call for submissions opens.
July 31, 2025	Call for submissions closes (11:59pm PST). Applications reviewed to ensure completion.
August 2025	Round 1 jury review
September 2025	Round 2 jury review
October 2025	Round 3 jury review Award notifications; notification of results of jury review.
October 2025– 2026	Grant commissioning period, including an intake meeting and quarterly project progress meetings.
August 2026	Awarded projects to deliver rough cut or beta files.
October 2026	Awarded project completion and delivery.

DISCLAIMER INFORMATION

By submitting an application, you acknowledge that PAMM retains the right to archive all submitted documents and data for institutional, legal, and historic record-keeping purposes. Submission does not guarantee acceptance, funding, or any future relationship with PAMM. PAMM reserves the right to use submitted materials for review, evaluation, and internal documentation. You will retain all copyrights, moral rights, and any other intellectual property rights in the work and submissions.

All submitted work must be original, the Applicant must be the primary creator of each work, and it must be free of any third-party encumbrances that could affect PAMM's ability to engage with the project.

For major projects involving additional funders, distributors, or pre-existing agreements, PAMM may participate through a separate agreement process, subject to further review. Applicants must disclose any other involved parties at the time of submission, including financial backers, licensing agreements, or third-party rights holders. All submitted work must be original and free of any third-party encumbrances that could affect PAMM's ability to engage with the project. If any rights or permissions are required from external parties, applicants must secure and provide documentation of such authorizations prior to finalizing any agreement with PAMM.

The guidelines have been translated into English, Spanish, and Haitian Creole for reference; however, all agreements and the application must be completed in English. In the event of any discrepancy, the English version shall prevail.

QUESTIONS

Please submit questions to digital@pamm.org

PAMM will answer applicant questions via e-mail and an online information session held via Zoom. Answers to applicant questions will be posted on the Open Call page on pamm.org.