



Digital Signage

Information & Specs



**Pérez
Art
Museum
Miami**

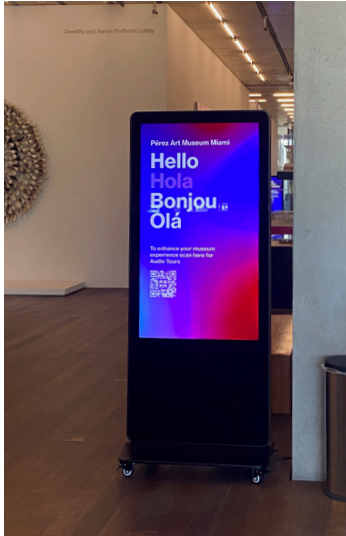




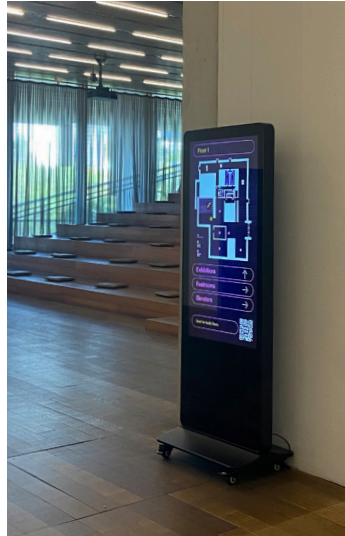
LED Vertical Screens

Pérez Art Museum Miami

Our ViewSonic 55" ePoster 4K Ultra HD free-standing digital kiosk. Strategically placed in high-footfall areas like museum entrance, learning theatre, or top of the auditorium. Perfect for grabbing attention from guests, attendees, or passersby. Ideal for event branding and way-finding.



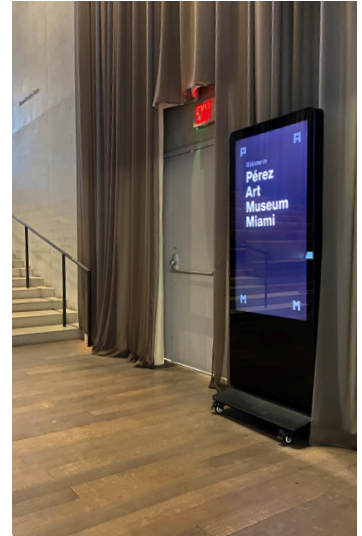
1 Left of lobby desk



2 After gallery



3 Entrance of Learning Theatre



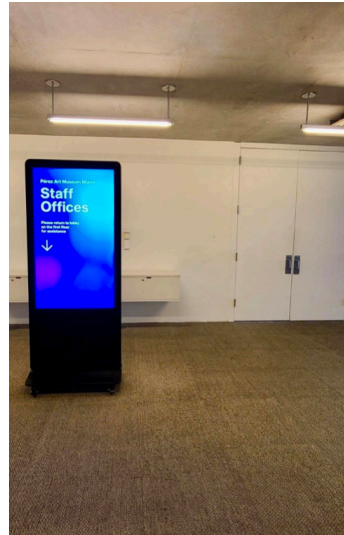
4 Auditorium stage



5 Restroom/restaurant



6 Top of Auditorium



7 Third floor lobby

PRICING

Usage and programming fee:

\$250/screen

CONTENT DELIVERY

All content or content download links should be sent to av@pamm.org no later than **48 hours** prior to your event date. This is to ensure the content plays well or to give us sufficient time to advise if changes are needed.

CONTENT SPECIFICATIONS

Static Image:

- PNG or JPEG
- Resolution of 1080 x 1920
- Color Mode: RGB
- DPI: 72dpi
- Export: Best quality
- 6 static images max that will rotate every 7 seconds

Video Image*:

- MP4 H.264/H.265
- Resolution of 1080 x 1920
- Frame rate of 24/30 fps
- Video Interlacing: progressive
- 10-15 min. max run time
- Max file size of 1GB
- Two videos max

*Viewer attention for the vertical screens typically lasts no more than one min.



Our large-scale Planar LCD Video Wall is designed for you to take over the room—and your audience's attention—with immersive branding opportunities. It's ideal for setting the tone and the overall aesthetics of your event. Perfect for event-branding, sponsorship opportunities, or simply making a big impact upon entry.



PRICING

Usage and programming fee:

\$250

CONTENT DELIVERY

All content or content download links should be sent to av@pamm.org no later than **48 hours** prior to your event date. This is to ensure the content plays well or to give us sufficient time to advise if changes are needed.

CONTENT SPECIFICATIONS

Static Image:

- PNG or JPEG
- Resolution of 9562 x 1536
- Color Mode: RGB
- DPI: 72dpi
- Export: Best quality
- One static image max

Video Image:

- MP4 H.264/H.265
- Resolution of 9562 x 1536
- Frame rate of 24/30 fps
- Video Interlacing: progressive
- 10-15 min. max run time
- Max file size of 1GB
- One video max



Projection

Our Epson high-lumen laser projectors deliver brilliant, large-scale visuals with vivid color and clarity—even in well-lit environments. Perfect for looping videos, logos, slideshows, motion graphics, sponsor messages, or interactive visuals.



1 Auditorium



2 Learning Theatre

PRICING

Usage and programming fee:

\$500/screen

CONTENT DELIVERY

All content or content download links should be sent to av@pamm.org no later than **48 hours** prior to your event date. This is to ensure the content plays well or to give us sufficient time to advise if changes are needed.

CONTENT SPECIFICATIONS

Static Image:

- PNG or JPEG
- Resolution of 1920 x 1080
- Color Mode: RGB
- DPI: 72dpi
- Export: Best quality
- 6 static images max that will rotate every 7 seconds

Video Image:

- MP4 H.264/H.265
- Resolution of 1920 x 1080
- Frame rate of 24/30 fps
- Video Interlacing: progressive
- 10-15 min max run time
- Max file size of 1GB
- One video max

Note: If you wish to run a live program through the Auditorium Projection screen (such as: a PowerPoint; cued videos; live camera feeds etc.), it will require additional equipment rental and specialized video operators. Additional fees apply. Please inquire with our AV team for more info: av@pamm.org.



East Portico LED Screen

Pérez Art Museum Miami

Command attention day or night with high-visibility branding on our 33' x 17' massive outdoor LED screen—your opportunity to make a skyline-sized impression on thousands of passersby. With exposure in our prime outdoor location towering over high-traffic zones, this screen dominates the visual landscape—no other format offers this level of reach and scale. Perfect for headline sponsors, major branding opportunities, cultural moments, logos, monograms, etc.



PRICING

Usage and programming fee:

Static Images: \$2,500

Videos: \$5,000

Live production: \$7,500

CONTENT DELIVERY

All content or content download links should be sent to av@pamm.org no later than **48 hours** prior to your event date. This is to ensure the content plays well or to give us sufficient time to advise if changes are needed.

CONTENT SPECIFICATIONS

Static Image:

- PNG or JPEG
- Resolution of 1240 X 630
- Color Mode: RGB
- DPI: 72dpi
- Export: Best quality
- 6 static images max that will rotate every 7 seconds

Video Image:

- MP4 H.264/H.265
- Resolution of 1240 x 630 (for full screen) *We can also do 1920 x 1080 but you will see black bars on each side in order to fit the aspect ratio without warping.*
- Frame rate of 60 fps *(24fps or 30 fps are acceptable but not optimum)*
- Video Interlacing: progressive
- 10-15 min max run time
- Max file size of 1GB
- 3 videos max

Note: If you wish to run a live program through the East Portico screen (such as: a PowerPoint; cued videos; live camera feeds etc.), it will require additional equipment rental and specialized video operators. Additional fees apply. Please inquire with our AV team for more info: av@pamm.org.



Hoffman Boardroom TV Monitor

Pérez Art Museum Miami

Transform any event with our stunning 98" Samsung QLED display – the ultimate canvas for your brand. Your message deserves more than just another screen. With breathtaking 4K clarity, vibrant QLED color technology, and an impressive 98-inch display, this premium Samsung screen commands attention and elevates your brand presence to new heights.



PRICING

Usage and programming fee:
\$350

CONTENT DELIVERY

All content or content download links should be sent to **av@pamm.org** no later than **48 hours** prior to your event date. This is to ensure the content plays well or to give us sufficient time to advise if changes are needed.

CONTENT SPECIFICATIONS

Static Image:

- PNG or JPEG
- Resolution of 3840 x 2160 (UHD-4K) or 1920 x 1080 (HD)
- Color Mode: RGB
- DPI: 72dpi
- Export: Best quality
- One static image max

Video Image:

- MP4 H.264/H.265
- Resolution of 3840 x 2160 (UHD-4K) or 1920 x 1080 (HD)
- Frame rate of 24/30 fps
- Video Interlacing: progressive
- 10-15 min max run time
- Max file size of 1GB
- One video max

Presentations:

- 16:9 file size
- PowerPoint or PDF

Note: If you wish to run a live program through the Hoffman Boardroom TV Monitor (such as: a PowerPoint; cued videos; live camera feeds etc.), it will require additional equipment rental and specialized video operators. Additional fees apply. Please inquire with our AV team for more info: **av@pamm.org**.



No: LARGE REGIONS OF WHITE

The use of large regions of white or very light backgrounds should be avoided. Large areas of white are very bright, are more revealing of any small imperfections in the LED grid, and can overwhelm other content.

Yes: DARKER, RICH COLORS

The displays support a full spectrum of rich, vibrant color. Deeper richer tones display more effectively than lighter, pastel- oriented tones.

No: TOO MUCH COPY

Viewers will be disinterested and ignore content with significant amounts of text. Static images are only present on the display long enough to read a single sentence or two.

Yes: BREAK UP LONGER MESSAGES

Text should be used sparingly and should be made as bold and easy-to-read as possible. Combining text with illustrative or photographic imagery with a strong focal point is optimal.

No: SINGLE PIXEL LINES

Thin horizontal or vertical lines often have difficulty rendering on LED displays (looking either jagged or disappearing altogether).

Yes: THICK OR DOTTED LINES

If horizontal or vertical lines must be used, it is recommended to use 2-3 pixel wide lines or thicker, or wide-spaced dotted lines.



Floorplan

Pérez Art Museum Miami



Note: Vertical LED screen #7 and Hoffman Boardroom TV Monitor is not on the floor plan because it is on the 3rd floor. It is located directly at the exit of the elevator in our third-floor lobby.