



Pérez Art Museum Miami To Honor Craig Robins and Jackie Soffer at 12th Annual Art of the Party

Museum's Largest Fundraiser Supports Arts Education Programs; Biggest Of Its Kind Outside of Miami-Dade County Public Schools

—November 15, 2025—



Jackie Soffer and Craig Robins. Photo by Mary Beth Koeth/for Commercial Observer.

(MIAMI, FL — September 29, 2025) — **Pérez Art Museum Miami (PAMM)** is pleased to announce **Craig Robins** and **Jackie Soffer** as the honorees for the 12th annual **Art of the Party**, the museum's largest fundraiser of the year, on **Saturday, November 15, 2025**.

The evening celebrates Robins and Soffer for their visionary leadership at the intersection of art and design, through their leadership in retail, hospitality, real estate, and philanthropy, which has helped shape Miami into the world-class cultural destination it is today. Art of the Party features live music, a cocktail reception, and a seated dinner, as well as the announcement of the seventh annual Pérez Prize, which recognizes outstanding achievement by an artist who has created a meaningful impact on artistic practice and the global art historical narrative.

"In addition to their leading roles as philanthropists supporting Miami's cultural institutions, Craig and Jackie have done more than anyone in Miami to share great works of art as an integral part of our environment. They have truly made art a part of people's daily lives in Aventura and the Miami Design District, something to be admired, contemplated, and shared by anyone and everyone," said **Franklin Sirmans, Sandra and Tony Tamer Director at PAMM**.

Art of the Party celebrates Miami's flagship art museum by bringing together cultural philanthropists, artists, civic leaders, and arts supporters from around the world. Funds from Art of the Party support the museum's robust arts education program, the largest of its kind outside the Miami-Dade County Public Schools system—the fourth largest school system in the nation—while also funding PAMM's broader mission.

As a member of PAMM's board of trustees since 2013, and co-chair of its Collectors Council, Robins helps guide the museum's vision. Together, Robins and Soffer have enriched PAMM's collection with more than 300 donated works, and co-chaired Art of the Party 2023, among further enduring gestures that anchor their civic and cultural legacy at PAMM and beyond. As partners in life and vision, Robins and Soffer continue to fuel Miami's creative spirit—building spaces, championing artists, and leaving a lasting mark on the city's cultural landscape.

For event information or to purchase individual tickets online, visit pamm.org/aotp25. For sponsorship opportunities, please contact Sabrina Flores, director of major gifts, at sflores@pamm.org.

Chef's Table Seated Dinner | 6:30pm

Kick the night off with Chef's Table, an unforgettable dining experience under the stars on PAMM's East Portico. Dinner guests will enjoy live music, a cocktail reception, and a seated dinner featuring the evening's program. Celebrate as we announce the seventh annual Pérez Prize winner.

REMIX After Party | 9:30pm

The evening culminates with REMIX After Party, a late-night dance party, on PAMM's North Terrace Platform. Enjoy a live set by DJ Ruckus with cocktails, hors d'oeuvres, and decadent desserts. Includes access to PAMM galleries at 8:30pm.

2025 Art of the Party Chairs

Darlene and Jorge M. Pérez
Dorothy and Aaron Podhurst

Host Committee

Co-Chairs: *Alexa and Adam Wolman, Jessica and Franklin Sirmans*
Sarah Arison and Thomas Wilhelm
Arlene and Wayne Chaplin
Jose M. Daes
Matthew B. Gorson
Camille and W. Patrick McDowell
Brandon Moore
Upacala Mapatuna and Quinn Morgan
Silvia Ortiz
Pete Scantland
Sandra and Tony Tamer

NextGen Committee

Co-Chairs: *Illianna Acosta, Christopher Adeleke, Marcel Anderson, Gloria Hernando, Desert Horse-Grant, Karim Simplis*

Anthony T. Abraham

Mischaël Cetoute
Daniela Cimo
Monica Defortuna
Dahlia Dreszer
Wendy François and Kevin Michael
Alexandra Gonzalez Burke and James Burke
Ellie Hayworth and Patrick Murray
Warren Ho
Ebba Holm Cinotti
Reyna Noriega
Ariel Penzer Milgroom
Veronica Sesana Grajales
Eden Xu-Martinez and Steve Martinez

ABOUT CRAIG ROBINS & JACKIE SOFFER

Craig Robins, founder and CEO of Dacra, has redefined Miami through projects that unite architecture, design, and community. He has spearheaded transformative developments, including the revitalization of South Beach, Lincoln Road, and most notably the Miami Design District. Robins also played a pivotal role in bringing Art Basel to Miami Beach, permanently shifting the global art calendar, and co-founded Design Miami, one of the world's premier fairs for collectible design.

Jackie Soffer, chairman and CEO of real estate development firm Turnberry, leads some of South Florida's most dynamic developments, including Aventura Mall, which she has shaped into both a retail and cultural landmark with an iconic collection of public art. She has expanded her family's legacy with large-scale projects across hospitality, residential, and commercial real estate, redefining how culture and commerce converge.

ABOUT PAMM

Pérez Art Museum Miami (PAMM), led by Franklin Sirmans, Sandra and Tony Tamer Director, promotes artistic expression and the exchange of ideas, advancing public knowledge and appreciation of art, architecture, and design, and reflecting the diverse community of its pivotal geographic location at the crossroads of the Americas. The 41-year-old South Florida institution, formerly known as Miami Art Museum (MAM), opened a new building, designed by world-renowned architects Herzog & de Meuron, on December 4, 2013, in Downtown Miami's Maurice A. Ferré Park. The facility is a state-of-the-art model for sustainable museum design and progressive programming and features 200,000 square feet of indoor and outdoor program space with flexible galleries; shaded outdoor verandas; a waterfront restaurant and bar; a museum shop; and an education center with a library, media lab, and classroom spaces.

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Accredited by the American Alliance of Museums, Pérez Art Museum Miami (PAMM) is Sponsored in part by the State of Florida, Department of State, Division of Arts and Culture and the Florida Council on Arts and Culture. Support is provided by the Miami-Dade County Department of Cultural Affairs and the Cultural Affairs Council, the Miami-Dade County Mayor and Board of County Commissioners. Additional support is provided by the City of Miami and the Miami OMNI Community Redevelopment Agency (OMNI CRA). Pérez Art Museum Miami is an accessible facility. All contents ©Pérez Art Museum Miami. All rights reserved.



PRESS INQUIRIES

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