

6th ANNUAL KIDS JAMM at PAMM

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Sponsorship Opportunities

Sunday,
April 19, 2026

Honoree Chairs: Jessica Plair Sirmans • Alexa Isbell Wolman
Co-Chairs: Sarah Arison • Tanvi Vattikuti Abbhi • Kastyn Pérez,
Volha Singer • Sloane Spanierman

MISSION

To be a leader in the presentation, study, interpretation, and care of international modern and contemporary art, while representing and cherishing the unique diversity of Miami-Dade. Our exhibitions and programs aim to encourage everyone to see art as an incentive for genuine human interaction, communication, and exchange.

EVENT DETAILS

WHEN

Sunday, April 19, 2026

TIME

10am to 1pm

WHERE

Pérez Art Museum Miami
1103 Biscayne Blvd.
Miami, FL 33132

ATTENDANCE

400

EVENT DEMOGRAPHIC

Prominent South Florida families
with children 3-12 years old

2026 LEADERSHIP

HONOREE CHAIRS: Jessica Plair Sirmans & Alexa Isbell Wolman

CO-CHAIRS: Sarah Arison, Tanvi Vattikuti Abbhi, Kastyn Pérez, Volha Singer and Sloane Spanierman

2026 EVENT COMMITTEE

Adeo Alday, Mara Benacerraf, Ada Da Silva, Veronica de la Vega, Romina Economos, Bunny Guthrie-Mueller, Katie Henriques, Annemarie Krumrei, Ashley Sebok Boehne, Jennifer Shack, Katy Thomas and Annie Webber



CLICK THE ICON TO VIEW THE 2025 VIDEO



CLICK THE ICON TO VIEW EVENT PHOTOS



REACH

Instagram: 166K

Facebook: 85K

LinkedIn: 12K

X: 33.6K

YouTube: 959.9K

Web Page: 5,070
monthly views

Email Subscribers:
90K

Museum Members
2,000+

6TH Annual Kids JAMM at PAMM

On **Sunday, April 19, 2026**, from **10am to 1pm**, Pérez Art Museum Miami will welcome families for an art-enriched afternoon at the **6TH Annual KIDS JAMM at PAMM**. This annual family day is designed to forge a deeper connection with the art community and the creative process while enjoying **live music, art-making activities, treats, and gallery exploration**. *KIDS JAMM at PAMM* provides an unforgettable experience for kids and their grown-ups to interact and create with both **national and local renowned multi-disciplinary artists**.

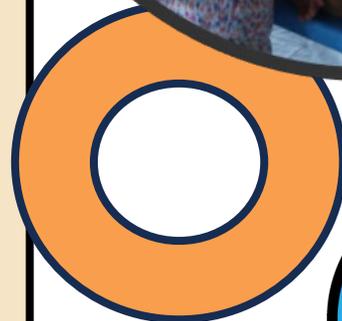
All-inclusive tickets to this signature family event begin at \$125 per person for ages three and up. Tickets include access to the museum's galleries, participation in all activities, a **buffet lunch**, and a **Mini Maker tote bag for each child** full of supplies to spark creativity.

COMMUNITY CONNECTION

This family fundraiser benefits the museum's arts education programs, which have served over 300,000 students since 2013. PAMM extends programs free of charge to families in our communities, which ensures that our youth have access to exciting and meaningful engagement opportunities with the arts.

As a 501(c)3 non-profit institution, event funds directly benefit PAMM's arts education program, the largest education provider in Miami-Dade County outside of the public school system.

Thanks to event sponsors, 90 individuals from PAMM's community outreach program attend this event at no-cost to their families.



SPONSORSHIP OPPORTUNITIES

Sponsorship of KIDS JAMM at PAMM connects companies with a well-known institution and provides strategic brand awareness in the Miami market. PAMM has a long-standing 40+ year history of successful partnerships with companies and brands across diverse sectors.

We look forward to future discussions and hope to welcome you as a sponsor of this exciting initiative.

PRESENTING SPONSOR | \$50,000

EVENT BENEFITS INCLUDE:

- Top tier recognition as Presenting Sponsor on all event collateral and signage
- as incorporated into the event logo* such as:
 - Evite, program book, dedicated e-blasts, indoor digital signage
- Exclusive placement on the digital welcome sign, outdoor directional signage, tote bags and scavenger hunt passports distributed to each child, photo booth border, etc.
- Logo recognition in PAMM's bi-weekly e-newsletter related to the event
- Inclusion on event webpage on pamm.org*
- Recognition on PAMM social media feeds as the Presenting Sponsor of the event*
- Inclusion in the press release about the event and any related press materials
- Opportunity for onsite branded activation during event (location relative to sponsorship)
- Admission for 40 guests to attend KIDS JAMM at PAMM (value \$5,000)

YEAR-ROUND BENEFITS INCLUDE:

- One (1) complimentary Benefactor-level Museum Circle membership (value \$5,000)
- Opportunity to arrange one (1) museum tour for up to 20 people**
- Two (2) prominent ad placements in PAMM's bi-weekly e-newsletter, with a direct link to the sponsor website, valid during the sponsorship term**
- Recognition on PAMM donor wall for 12 months

THIS SPONSORSHIP UNDERWRITES ADMISSION FOR 40 GUESTS FROM PAMM'S OUTREACH PROGRAM TO ATTEND KIDS JAMM AT PAMM



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VISIONARY SPONSOR | \$25,000

EVENT BENEFITS INCLUDE:

- Tiered recognition as a Visionary Sponsor on all event collateral* such as:
 - Evite, program book, dedicated e-blasts, indoor digital signage
- Exclusive placement on digital welcome sign, outdoor directional signage, tote bags and scavenger hunt passports distributed to each child, photo booth border, etc.
- Name recognition in PAMM's bi-weekly e-newsletter related to the event
- Inclusion on event webpage on pamm.org*
- Recognition on PAMM social media feeds*
- Inclusion in the press release about the event and any related press materials
- Opportunity for onsite branded activation during event (location relative to sponsorship)
- Admission for 30 guests to attend KIDS JAMM at PAMM (value \$3,750)

YEAR-ROUND BENEFITS INCLUDE:

- One (1) complimentary Patron-level Museum Circle membership (value \$2,500)
- Opportunity to arrange one (1) museum tour for up to 20 people**
- Two (2) prominent ad placements in PAMM's bi-weekly e-newsletter, with a direct link to the sponsor website, valid during the sponsorship term**
- Recognition on PAMM donor wall for 12 months

THIS SPONSORSHIP UNDERWRITES ADMISSION FOR 30 GUESTS FROM PAMM'S OUTREACH PROGRAM TO ATTEND KIDS JAMM AT PAMM

ACTIVITY SPONSOR | \$10,000

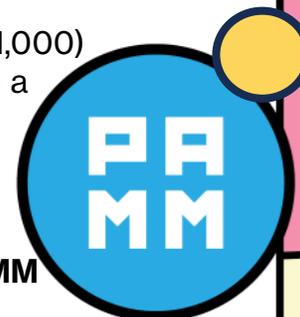
EVENT BENEFITS INCLUDE:

- Recognition on activity sponsor signage at one of the following areas:
 - Artist Station
 - Little Jammers (Five and under area)
 - Prize Wheel
- Tiered recognition as an Activity Sponsor on select event collateral* such as
 - Evite, program book, dedicated e-blasts, indoor digital signage
- Inclusion in the press release about the event and any related press materials
- Opportunity for onsite branded activation during event (location relative to sponsorship)
- Admission for 16 guests to attend KIDS JAMM at PAMM (\$2,000)

YEAR-ROUND BENEFITS INCLUDE:

- One (1) complimentary Friend-level Museum Circle membership (value \$1,000)
- One (1) prominent ad placements in PAMM's bi-weekly e-newsletter, with a direct link to the sponsor website, valid during the sponsorship term**
- Recognition on PAMM donor wall for 12 months

THIS SPONSORSHIP UNDERWRITES ADMISSION FOR 16 GUESTS FROM PAMM'S OUTREACH PROGRAM TO ATTEND KIDS JAMM AT PAMM



CREATIVITY SPONSOR | \$5,000

EVENT BENEFITS INCLUDE:

- Tiered recognition as a Creativity Sponsor on selected event collateral* such as:
 - Evite, program book, dedicated e-blasts, indoor digital signage
- Inclusion in the press release about the event and any related press materials
- Opportunity for onsite branded activation during event (location relative to sponsorship)
- Admission for eight (8) guests to attend KIDS JAMM at PAMM (\$1,000)

YEAR-ROUND BENEFITS INCLUDE:

- 10 complimentary museum tickets that provide general admission for two (2) guests (Value \$360)
- Recognition on PAMM donor wall for 12 months

THIS SPONSORSHIP UNDERWRITES ADMISSION FOR EIGHT (8) GUESTS FROM PAMM'S OUTREACH PROGRAM TO ATTEND KIDS JAMM AT PAMM

SUPPORTING SPONSOR | \$2,500

EVENT BENEFITS INCLUDE:

- Tiered recognition as a Supporting Sponsor on selected event collateral* such as:
 - Evite, program book, dedicated e-blasts, indoor digital signage
- Opportunity for onsite branded activation during event (location relative to sponsorship)
- Admission for four (4) guests to attend KIDS JAMM at PAMM (\$500)

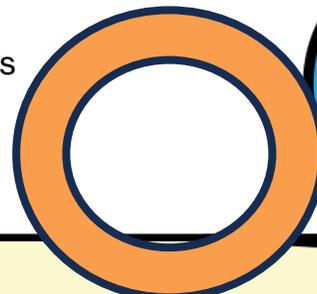
YEAR-ROUND BENEFITS INCLUDE:

- Recognition on PAMM donor wall for 12 months

THIS SPONSORSHIP UNDERWRITES ADMISSION FOR TWO (2) GUESTS FROM PAMM'S OUTREACH PROGRAM TO ATTEND KIDS JAMM AT PAMM

ALL-INCLUSIVE TICKETS

- Event tickets are \$125 per person
- Guests ages three (3) years and above require tickets
- Ticket sales begin at the end of February



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Dennis Scholl

*Deceased

Thank you, Gracias, Merci...

We look forward to continuing the conversation.

Daniella Cabezas

Director of Corporate Relations

786 345 5602

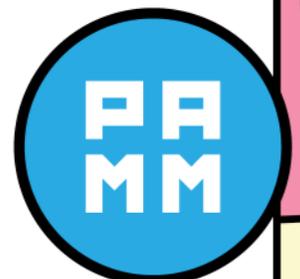
dcabezas@pamm.org

Felipe Arencibia

Individual Giving Manager

786-345-5677

farencibia@pamm.org



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KIDS JAMM at PAMM

SPONSORSHIP COMMITMENT

Organization Name: _____

Name as you request to appear in promotional materials: _____

Social Media Handle(s): _____

MAIN CONTACT INFORMATION

Name: _____ Title: _____

Phone Number: _____ Fax: _____

Email: _____

Address: _____

City: _____ State: _____ Zip: _____

PLEASE CONFIRM YOUR COMMITMENT (check one):

Presenting Sponsor \$50,000

Creativity Sponsor \$5,000

Visionary Sponsor \$25,000

Supporting Sponsor \$2,500

Activity Sponsor \$10,000

Please send a high-resolution logo in either EPS or PNG format when submitting the form.

METHOD OF PAYMENT

___ Check (made payable to Jorge M. Pérez Art Museum)

___ Credit Card: MasterCard Visa American Express Discover

Card Number: _____ Exp: _____

Signature: _____

For more information, please contact Daniella Cabezas at 786 345 5602 or dcabezas@pamm.org

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